

Anthony Lester

Personal Information

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Email. alester@visual-eyes-media.co.uk
Portfolio: portfolio.visual-eyes-media.co.uk

Education

Haileybury ('90-'95)
A Level - Art (A), Geography (A), Ancient
History (B), General Studies (B), Maths AS (C).

University of Bath ('96-'00)
BSc Architecture 2:2
IOSH Qualified 2020

Software

3DS MAX 2019, Photoshop, V-Ray, Forest Pro,
Rail-Clone, Walls & Tiles, Lumion 11, AutoCAD,
Office 365 suite, Davinci Resolve.

Skills

Full CGI, Photomontage, Animation, AVR &
Methodology documentation, Parametric
Modelling, Scripting

Professional

Jasmax Architects, Auckland, NZ - Architectural Assistant (6 months '99)
Frederick Gibberd Partnership, London - CAD Technician ('00-'01)
Foster & Partners, London - Architectural Visualisation Specialist ('01-'03)
Glass Canvas, London – Senior Visualisation Specialist ('03-'04)
Visual Eyes Media – Owner, Director ('04-Current)
Cityscape Digital – Freelance Modelling ('20-Current)

My professional career to date can be defined in two parts; as a technical creative and as a small business owner. Creatively, I have always demanded the highest quality products for our clients, I have implemented organised, optimised workflows that allow for product delivery within concentrated programs. As a visualiser I understand the importance of planning and to communicate those ideas to a wider team. A clear idea of intended goals through client interaction has allowed me to manage projects effectively, react to complications and work well under pressure.

With an architectural degree from the University of Bath and having worked with and around architects throughout my entire career I am able to interpret and process clients designs quickly and accurately. I am very organised, work quickly and accurately to produce dynamic models ensuring that images or animations can be modified easily & efficiently. I have implemented standardised workflows and scripts that automate many of the repetitive tasks experienced whilst producing architectural visualisations. I am happy and confident to work as part of or to lead a team. I am also more than capable to working by myself taking a project from initial plans to post-production and completion.

Out of Hours

Event Director for Tonbridge parkrun ('13 - Current)
parkrun Events Ambassador ('17- Current)
Leader in Running Fitness Hadlow Runners ('12 - Current)
Level 2 Open water swimming coach ('18 – Current)

I enjoy all forms of physical activity but am passionate about endurance running and open water swimming. I have completed an Ironman, over 20 marathons, 3 ultra marathons and multiple half marathons.